



WHITE PAPER

WAREHOUSE BARCODE LABELS: **How to Reduce Costs and Improve Efficiencies with Preprinted LPNs**

Are Preprinted LPN Labels Right for Your Organization?

During our conversations with ID Label clients, three common questions always seem to come up when discussing preprinted barcode labels.

- Will this improve our process?
- Can this make us more efficient?
- Will this reduce our costs?

These are fair questions. After all, you have a responsibility to find ways to continuously improve warehouse efficiencies and reduce costs where feasible. These are key to driving any business forward profitably.

Whether you call them license plates or LPNs or pallet tags or MUs, ID Label has extensive experience helping thousands of companies improve their labeling processes while significantly reducing their costs.

In this white paper we explore the pros and cons of on-demand vs. preprinted LPN labels to help you make the best decision for your organization.



In-house, on-demand label printing can be costly, time-consuming and prone to human error.

Many warehouse operations use on-demand printing for certain barcode label applications. It can be a convenient way to include a variety of your pertinent product information, especially if your printing volumes are low and manageable.

But in-house, on-demand printing has its drawbacks: it's time-consuming, error prone and can be a real drain on your resources. If you have a high-volume facility printing tens of thousands of labels — if not millions — you are likely wasting precious time and resources performing tasks that are not your company's core competency.

Many companies are wooed by manufacturers into buying all the cool hardware and state-of-the-art software to print their own barcodes, but soon realize they've taken on more than they bargained for.

There is a lot more to barcodes than most people initially realize — and you already have a million other things to focus your time and attention on trying

to efficiently run your distribution center. For most companies it makes more financial sense and is far more efficient to focus on what you do best — running your facility —and let ID Label do what we do better than anyone: printing and installing your barcode labels.

Clients that have made the jump to preprinted license plates and pallet tags understand the true hard and soft costs associated with printing barcode labels in-house and have no intention of going back.

to the station and printed a new sequence, only to have another specialist print duplicate labels a few minutes later.

Imagine your facility being shut down until all pallets and items were properly and correctly accounted for. And then having to re-label them all over again. How much lost revenue would your company incur?



ID Label's "Make-and-Hold" program offers savings and convenience for higher-volume requirements.

8 Areas Where You May Be Wasting Money and Resources Printing Barcode Labels In-House

ID Label is happy to help you analyze your true costs. Just look at all the aspects you have to consider:

- 1 Hardware
- 2 Software
- 3 Licensing fees
- 4 Maintenance fees
- 5 Print-head maintenance, supplies and replacement
- 6 Ribbon costs
- 7 Blank rolls of labels and other supplies
- 8 Hiring a dedicated IT expert who is also adept at barcoding, labeling and troubleshooting — not to mention all the lost time running back and forth from pallet to printer to pallet.

Now take all these costs from one of your facilities and multiply that across all of your distribution centers. Yikes.

Now for the real kicker. We've heard some horror stories from clients who have had to shut down their entire DC because separate warehouse specialists printed the same sequences of LPN labels at their desktop printing station. One specialist went

The ID Label Difference

ID Label has several value-added services we offer to prevent this from happening to our clients.

When we set up your preprinted LPNs, we use proprietary software to track your sequences, whether it's for one or multiple DCs. Plus, when you join our **Make-and-Hold program**, simply contact us when you're getting down to your last case of LPNs and we'll release the next batch, typically the same or next day.

Contact us if you're open to exploring the costs associated with your in-house barcode label printing. We're happy to help you compare how a preprinted LPN program with ID Label can significantly reduce costs, improve processes and help make your facility more efficient.



Positive feedback...Every time

This paper is brought to you by ID Label, one of the nation's leading manufacturers of preprinted warehouse LPN labels, rack labels, warehouse signs, installation services and much more.

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